

Membership and Central Support Report to the 2026-10-14 Directors' Meeting

On September 29, 2026, the BCGREA membership totalled 11, 029 which is an increase of 46 members since the April report. It is nice to have regained the 11,000 mark following several months with declining membership numbers, but we are still lower than the 11,400+ that we achieved following the 2022 recruitment campaign.

Findjoo continues to impress us as our corporate database with a variety of features that make it easy to reach out to members. We have sent out member surveys for several branches to help them decide what is important to their local members. If you would like to survey your branch members, please reach out to Jodine or me and we will make it happen.

Findjoo also allows members to set their personal preferences for which type of information they receive from the BCGREA. If you want to adjust your preferences, simply click on the Member Portal or the Email Preferences links at the bottom of emails that you receive from the association.

The Central Support contract with Jodine Ducs was renewed for 2 years until June 30, 2028. The 2-year term provides additional certainty and stability for both Jodine and the BCGREA. Jodine has hired an assistant to relieve her of some of the more repetitive tasks. Our overhead costs continue to be significantly lower than the BCRTA and MPRA.

Jodine has expanded her role with the Communications committee and is also working with Merrilee Ashworth on the Affinity partnership initiatives. In addition, she continues to strengthen her working relationship with the support staff of the MPRA and the BCRTA. These closer connections with the other associations benefit us by hearing about their best practices as well as any challenges they are facing.

Respectfully submitted,

Al Barclay,
BCGREA Provincial Membership Secretary