

Did you know? Hearing loss strikes 1 in 5 Canadians and 47% of Canadians over 60!

That is why we have partnered with **HearingLife Canada, ListenUP! Canada, & National Affiliates who represent the largest network of hearing health care providers with over 200 clinics throughout the country.** Their mission is to provide individuals, including our members who have a hearing loss, with the most professional, comprehensive and convenient hearing healthcare services; this includes providing high quality affordable hearing aids, and the counseling and assistance they need to enhance the quality of their lives through better hearing.



Our partners in hearing care encourage all of our members to 'Test Your Ears at 60 Years!' as part of their annual wellness protocol.

As a valued member of **British Columbia Government Retired Employees' Association**, you will be entitled to receive the following benefits. (Please have your membership card available to show at time of purchase)

- ✓ 10% off the regular price or limited-time promotional price of select\* hearing aids sold at HearingLife, ListenUP!, and National Affiliated Partners.
- ✓ 50 AIR MILES® reward miles for completing a FREE baseline hearing health check.
- ✓ Up to 2,000 AIR MILES® reward miles with the purchase of select hearing aids. Reward miles may not be available at all affiliated partner clinics. Please check with your local clinic for details.
- ✓ Members can pass the savings on to a family member, if not using for themselves.
- ✓ Members who refer new clients who purchase hearing aids and successfully complete their 90 day trial period receive the following credits:
  - Members who refer 10 new clients receive a certificate toward a free set of entry-level hearing aids valued up to \$2,500.

- Members who refer 15 new clients receive a certificate toward a free set of advanced-level hearing aids valued up to \$5,000.
- Members who refer 20 new clients receive a certificate toward a free set of premium-level hearing aids valued up to \$7,500.

All hearing aids sold at our clinics come with our exclusive Don't Worry, Be Happy Guarantee™ – 3 year product warranty and 3 years of complimentary products and services, such as batteries, cleanings, reprogramming, adjustments, minor repairs, and counseling and advice as needed.

To find a location near you and to schedule your FREE hearing test visit [www.hearingcarepartners.org/bcgre](http://www.hearingcarepartners.org/bcgre).

If you have any shortages of clinic coverage in your area or have special requests for branch meetings, including sponsorship of events, please contact Sally Thompson, Director of Affinity Partner Development at [sallythompson@canhear.com](mailto:sallythompson@canhear.com).